## LIGHT REFLECTOR FOR PERSONAL ITEMS

## ABSTRACT OF THE DISCLOSURE

A light reflector is mounted to a personal item, such as shoe, clothes, and hats. The light reflector includes a light reflective base plate having a surface on which at least one light reflecting cone is formed for reflecting light incident onto the reflector. The light reflector has a light non-transmitting layer formed on a surface thereof except the portion where light transmits into the light reflector. The light non-transmitting layer prevents the reflected light from being randomly dispersed. The cones may be formed of a plurality of flat faces having different angular orientations whereby light is reflected in such a way to provide shining and glaring effect.